



DeRose-  
Hinkhouse  
Memorial  
Awards

April 5, 2018 | Atlanta, Georgia



# The RCC

The Religion Communicators Council (RCC), founded in 1929, is a professional association whose mission is to provide opportunities for networking and professional development for people working in communications for a wide variety of faith-based organizations. RCC recognizes and cultivates excellence in communications of religious faith and values, as well as advances the public's religious literacy.

Members represent a variety of communications disciplines, including: editors, writers and designers, photographers, videographers, broadcast, social media, web developers, marketers, fundraisers, project managers and, of course, students.

# The DeRose-Hinkhouse Award

The annual DeRose-Hinkhouse Memorial Awards are given to active members of RCC who demonstrate excellence in religious communication and public relations.

The awards are named in honor of the late Victor DeRose and the late Paul M. Hinkhouse, leading lithographers in New York City, and longtime friends of the RCC. Both men shared a strong interest in, and concern for excellence in communications.

# The Judging

This year, RCC received over 250 entries. Each entry was judged on overall quality, including concept, writing, design, creativity, style, use of color, appropriateness of material for intended audience, creative use of resources, and effectiveness in achieving its purpose. This year's panel of judges included professionals from educational institutions, religious organizations, and private advertising and marketing teams.

# Class A—Periodicals

## **Magazine, National**

Awards of Excellence:

Omer Bin Abdullah, *Islamic Horizons*, Islamic Society of North America  
Kathryn M. McDowell, *Just Women Magazine*, Disciples Women  
Amethel Parel-Sewell, C. Aaron Kreader, Amy Renshaw, Heidi Parsons,  
Annie Reneau, *Brilliant Star*, Brilliant Star/Baha'i National Center

Award of Merit:

Meinrad Scherer-Emunds, *Extension Magazine*, Catholic Extension

## **Magazine, Local or Regional**

Award of Excellence:

Brian Kaylor, *Word & Way*, Word & Way

Award of Merit:

Paul Black, Kim Halusan, *The Current*, Illinois Great Rivers Conference  
of the United Methodist Church

## **E-Magazine**

Award of Excellence:

Elizabeth McBride, *Café*, Women of the ELCA

Award of Merit:

Curtis Ramsey-Lucas, *The Christian Citizen Online*,  
American Baptist Home Mission Societies

## **Newspaper, Local or Regional**

Award of Excellence:

Jessica Brodie, *South Carolina United Methodist Advocate*

## **Newsletter, National**

Award of Excellence:

Terri Lackey, *Interchange*, Women of the ELCA

## **E-Newsletter**

Awards of Excellence:

Danny Ellison, Susan Gottshall, Nadine Hasenecz, Josh Kagi,  
*ABHMS E-Newsletters*, American Baptist Home Mission Societies  
Michele Learner, Asma Lateef, Adlai Amor, Todd Post, *Institute Insights*,  
Bread for the World

# Class B—Periodicals, Single Issue

## **Magazine, National**

### Award of Excellence:

Sue Washburn, Jeffrey Lawrence, Karen Bosc, Jennifer Cash,  
Mark Thomson, "Facing Racism" *Presbyterians Today*, Oct/Nov  
2017 Issue, Presbyterian Church U.S.A.

## **Magazine, Local or Regional**

### Award of Excellence:

Paul Black, Kim Halusan, *The Current - Five Star Challenge*,  
Illinois Great Rivers Conference of the United Methodist  
Church

### Award of Merit:

Brian Kaylor, *Word & Way* August 2017, Word & Way

## **E-Magazine**

### Award of Excellence:

Tara Barnes, Yvette Moore, Julia Chance, Tanya Krawciw,  
Margaret Wilbur, *Response Magazine*, *Bright Lights* 2017,  
United Methodist Women

## **Newspaper, Local or Regional**

### Award of Excellence:

Jennifer Rash, *The Alabama Baptist* - February 2nd Issue,  
*The Alabama Baptist*

## **E-Newsletter**

### Award of Excellence:

Joyce Litoff, *US Baha'i News*, April 2017, Baha'i National Center

# Class C—Writing For Publication

## **Newspaper or Magazine News, Single Story**

Award of Excellence:

Jessica Brodie, '*I Thank God for Y'all*',  
South Carolina United Methodist Advocate

Award of Merit:

Kathy Melvin, '*Working for Peace in South Sudan*',  
Presbyterian Church U.S.A.  
Emily Odom, '*Dennis Hughes Reflects on Love, Loss and All the Saints*',  
Presbyterian Church U.S.A.

## **Newspaper or Magazine News, Series**

Award of Excellence:

Chris Herlinger, '*Nuclear Weapons Ban Series*',  
National Catholic Reporter

Award of Merit:

Brian Kaylor, '*15 Years of Missouri Baptist Lawsuits*', Word & Way

## **Newspaper Feature, Single Story**

Award of Excellence:

Jessica Brodie, '*Side by Side, Couple in 80s Crafts Quilts for Children in Need*', South Carolina United Methodist Advocate

Award of Merit:

Jessica Brodie, '*One in Christ*',  
South Carolina United Methodist Advocate

## **Newspaper Feature, Series**

Award of Excellence:

Chris Herlinger, '*South Sudan Series*', National Catholic Reporter

Award of Merit:

Jennifer Rash, Carrie Brown McWhorter, '*Faith and Family: Dealing with Disappointment*', The Alabama Baptist

## **Magazine Article, Single Article**

Award of Excellence:

Gail Strange, '*Just Tell them I Love Them: A Mother's Mission to Understand her Transgender Child*', Presbyterian Church U.S.A.

#### Awards of Merit:

Donna Frischknecht Jackson, *Sandy Hook: Five Years Later*,  
Presbyterian Church U.S.A.  
Diane Degan, *Interpreter: A Farewell*,  
United Methodist Communications

#### Magazine Article, Series

##### Award of Excellence:

Robin Yamakawa, *Pathways Magazine*, 2017,  
Greengate Marketing for the Episcopal Diocese of Atlanta

##### Award of Merit:

Thomas Mennillo, James Humphrey, *The American Baha'i*,  
Baha'i National Center

#### Editorial

##### Award of Excellence:

Sue Washburn, *Step 1: Admitting the Problem*, Presbyterian Church U.S.A.

##### Award of Merit:

Jeffrey Lawrence, Charles Wiley, Sue Washburn, Karen Bosc,  
Jennifer Cash, Mark Thompson, *Made in the Image of God:  
The Church and Transgender Persons*, Presbyterian Church U.S.A.

## Class D—Specialized Writing

#### Book, Adult

##### Award of Excellence:

Robyn E. Lebron, *The Search for Peace in Times of Chaos, Vols. 1 & 2*

#### Book, Children

##### Award of Excellence:

Amethel Parel-Sewell, Annie Reneau, C. Aaron Kreader, Amy Renshaw,  
Heidi Parsons, *The Life of Bahá'u'lláh: A Treasury of Stories from Brilliant  
Star, Collector's Edition*, Brilliant Star/Baha'i National Center

#### Web

##### Award of Excellence:

Kathy L. Gilbert, *Vegetable Sows Hope in Parched Zimbabwe*, United  
Methodist News Service

##### Awards of Merit:

Linda Bloom, *Singing the Spirit in Cuba*, United Methodist News Service  
Thomas Mennillo, *The American Baha'i - Social Action Evolves with  
Learning, Circumstances*, Baha'i National Center  
Jocelyn Thomas, *Collaborative Breakfast a Hit with Breadline Guests*,  
Holy Name Province

# Class E—Graphic Design, Art, and Photography

## **Design, Overall Publication**

### Awards of Excellence:

Sean Englehardt, *Pathways Magazine, 2017*,  
Greengate Marketing for the Episcopal Diocese of Atlanta  
Philip Poole, *Samford University Beeson Magazine*, Samford University

### Awards of Merit:

Richard Doering, *2017 Annual Report*, Baha'i National Center  
Philip Poole, *Samford University Arts Brochure*, Samford University  
Scientology Media Productions, *ISN 68 - New Year Celebration 2017*,  
Scientology Media Productions

## **Design, Publication Cover**

### Award of Excellence:

Sean Englehardt, *Pathways Magazine, 2017*,  
Greengate Marketing for the Episcopal Diocese of Atlanta

### Awards of Merit:

Elizabeth Hunter, Sarah Carson, *2Communique, Gather magazine*,  
*September Issue*, Women of the ELCA  
Richard Doering, *2017 Annual Report*, Baha'i National Center

## **Illustration**

### Award of Excellence:

Scientology Media Productions, *Freedom Vol. 49, Issue 1 -*  
*The Data Demon*, Scientology Media Productions

### Award of Merit:

Doug Puller, *Nurture*, Bread for the World

## **Illustration, Publication Cover**

### Award of Excellence:

Aaron Kreader, *Brilliant Star*, "Hope for Humanity" (Volume 48, No. 6),  
Brilliant Star/Baha'i National Center

### Award of Merit:

Scientology Media Productions, *Freedom Vol. 49, Issue 1 -*  
*The Data Demon*, Scientology Media Productions



## **Photography, Digital, Single Photo**

Award of Excellence:

Kathleen Barry, *Emotions of a Dreamer*,  
United Methodist Communications

Awards of Merit:

Steven D. Martin, *Charlottesville Clergy on A12*,  
National Council of Churches  
Matthew Warren, *Justice Norman S. Fletcher Portrait*,  
Greengate Marketing for the Episcopal Diocese of Atlanta

## **Photography, Digital, Series**

Award of Excellence:

Matthew Warren, *Pathways Magazine, 2017*,  
Greengate Marketing for the Episcopal Diocese of Atlanta

Award of Merit:

Susan Gottshall, *Response*, American Baptist Home Mission Societies  
Brian Kaylor, *Cuba*, Word & Way

## **Photography, Film, Series**

Award of Excellence:

Scientology Media Productions, *Celebrity 439 - Cover Story on  
Jim Meskimen*, Scientology Media Productions

## **Logo/Branding Development**

Award of Excellence:

Sean Englehardt, *Emmaus House Rebrand*,  
Greengate Marketing for the Episcopal Diocese of Atlanta

Award of Merit:

Joyce Litoff, Neiger Design, *Light of Unity Festival Logo*,  
Bahai National Center

## **Website Design**

Awards of Excellence:

Sean Englehardt, *Emmaus House Website*,  
Greengate Marketing for the Episcopal Diocese of Atlanta

# Class F— Audio and Video, Non-Broadcast and Cable

## **Radio Program or Series**

Award of Excellence:

Chris Ford, Doug Puller, Adlai Amor, *The 10 Hungriest*, Bread for the World

## **Broadcast/Cable TV, Series**

Award of Excellence:

Meinrad Scherer-Emunds, *The Church at the Border*, Catholic Extension

## **Television, Single Segment**

Award of Excellence:

Paul Seebeck, Mike Fitzer, *The Porch at Faith Chapel*,  
Presbyterian Church, U.S.A.

## **Radio Commercial or Public Service Announcement or Series**

Award of Excellence:

Joyce Litoff, *Inspirational Moments*, Baha'i National Center

## **Television Commercial or Public Service Announcement or Series**

Award of Excellence:

Bee Moorehead, *Mainstream Not Extreme: People of Faith Reject  
Discriminatory Legislation in Texas*, Texas Impact

## **Video, Documentary/Educational**

Award of Excellence:

Jeremy Joffe, *Buddhist in America - Gisell and Kaila*, SGI-USA

Award of Merit:

Joseph Molieri, Adlai Amor, "Doing Our Part" (*2017 Offering of Letters  
Video*), Bread for the World

### **Video, Promotional/Informational**

Award of Excellence:  
Janni Snider, *Evangeline*, United Methodist Communications

Awards of Merit:  
Katherine Branch, *Absalom Jones Center for Racial Healing*,  
Greengate Marketing for the Episcopal Diocese of Atlanta  
Paul Seebeck, Scott Carter, *Managing Education Debt*,  
Presbyterian Church, U.S.A.

### **Video, Entertainment/Inspirational**

Award of Excellence:  
Janni Snider, *The Migrant*, United Methodist Communications

# Class G—Public Relations Materials

### **Poster**

Award of Excellence:  
Doug Puller, et al, *2017 Offering of Letters Kit*, Bread for the World

### **Flyer**

Award of Excellence:  
Terri Lackey, Elizabeth McBride, *Membership Flyer*, Women of the ELCA

### **Brochure**

Award of Excellence:  
Claire Ehlinger, *Ministerial Excellence Initiative Brochure*,  
Cooperative Baptist Fellowship

### **Booklet**

Award of Excellence:  
Janni Snider, Troy Dossett, Diane Degnan, Laura Buchanan,  
Crystal Caviness, Poonam Patodia, *Art of Story: Your Church's  
Storytelling Handbook*, United Methodist Communications

### **Annual Report**

Award of Excellence:

Philip Poole, *2016 Annual Report, Samford University*, Samford University

### **Special Print Material**

Award of Excellence:

Mark Thomson, *Mission Prayer Cards*, Presbyterian Church U.S.A.

### **Special Issue Publication**

Award of Excellence:

Joyce Litoff, Thomas Murphy, *THE BAHÁ'ÍS - Contributing to an Emerging Global Civilization*, Baha'i National Center

### **Advertisement, Single Issue**

Award of Excellence:

Joyce Litoff, Richard Doering, *Race Amity "UNITY" Ads*,  
Baha'i National Center

# Class H—Public Relations/ Advertising Campaigns

### **Advertising Campaign**

Award of Excellence:

Janni Snider, Troy Dossett, Leficia LaFontaine, *Vintage Marketing*,  
United Methodist Communications

### **Public Relations Campaign**

Award of Excellence:

Aaron Weaver, Carrie McGuffin, Jeff Huett, Claire Ehlinger, Jeff Langford,  
*Illumination Project*, Cooperative Baptist Fellowship

### **Integrated Marketing Campaign**

Award of Excellence:

Michele Learner, Asma Lateef, Joseph Molieri, Adlai Amor, Todd Post,  
Hans Friedhoff, Doug Puller, Chris Ford, Esteban Garcia,  
*The Hunger Reports: An Integrated Content Marketing Project*,  
Bread for the World

## Social Media Campaign

Award of Excellence:

Kathy Williams, Ellen McKnight, Kim Bradley, *Give for Good Louisville*,  
Ursuline Sisters of Louisville

## Fundraising Campaign

Award of Excellence:

Linda Post Bushkofsky, Elizabeth Hunter, and Sarah Carson,  
*Gather Magazine Fundraising Appeal*, Women of the ELCA

## Disaster Response Support Materials

Award of Excellence:

Selby Ewing, *Toolkit for Ministry Post Charlottesville*,  
General Commission on Religion and Race

## Best Display or Exhibit

Award of Excellence:

Joyce Litoff, Neiger Design, *Light of Unity Display*, Baha'i National Center

# Class I—Digital Media

## Website

Award of Excellence:

Terri Lackey, Elizabeth McBride, Sarah Carson, Linda Post Bushkofsky,  
*Women of the ELCA*, Women of the ELCA

Awards of Merit:

Elizabeth McBride, *Café (boldcafe.org)*, Women of the ELCA  
Jennifer Rash, [www.thealabamabaptist.org](http://www.thealabamabaptist.org), The Alabama Baptist

## Webcast Series

Award of Excellence:

Susan Gottshall, Joshua Kagi, Danny Ellison, Nadine Hasenecz,  
Sue Peterman, *6,100 Miles, Seven Days: On the Road with  
ABHMS Disaster Response*, American Baptist Home Societies

## Single Webcast

Award of Excellence:

Susan Gottshall, Joshua Kagi, *Interview with Jack Cobb*,  
American Baptist Home Societies

Award of Merit:

Susan Gottshall, Joshua Kagi, *Interview with Laura Ayala*,  
American Baptist Home Societies

## Blog

Award of Excellence:

Dan Byrd, *Blog from the Capital*,  
Baptist Joint Committee for Religious Liberty

Awards of Merit:

Eron Henry, *Ole Time Sumting Blog*  
Terri Lackey, Elizabeth McBride, Elizabeth Hunter, Linda Post Bushkofsky,  
*Women of the ELCA Blogs*, Women of the ELCA

## Individual Blog Entry

Award of Excellence:

Curtis Ramsey-Lucas, *Sauntering in Jordan: Finding Peace and Purpose  
from Amman to Aqaba*, Cooperative Baptist Fellowship

Award of Merit:

Susan Gottshall, *Pieces of Debris, Pieces of Lives*,  
American Baptist Home Societies  
Jennifer Rash, *Processing Reality of Suicide*, The Alabama Baptist

## Podcast Series

Award of Excellence:

Joe Iovino, *Get Your Spirit in Shape*, United Methodist Communications

Award of Merit:

Elizabeth McBride, *Café Podcast Series: June, August and October 2017  
episodes*, Women of the ELCA

## Individual Podcast Episode

Award of Excellence:

Joyce Litoff, *George Hatcher - Mars One*, Baha'i National Center

Award of Merit:

Andy Hale, Aaron Weaver, Carrie McGuffin,  
*Cooperative Baptist Fellowship Podcast—CBF Conversations:  
Theology of Vocation featuring Story Photographers*,  
Cooperative Baptist Fellowship

With a special thanks to our judging panel chairs:

Ariel Ennis

Of Many Institute, New York University

David Cherrytree

United Methodist Women

Lisa Webb

The Episcopal Church

Holly Sweeten

Utah Valley University

Chris Dowling

214 Design Agency

Manahi Taber-Kewene

JPMorgan Chase & Co

Emily Miller

Emily Miller Communications

Leigh Rogers

Columbia University

And to:



For video design and production!



The power of ~~the pen.~~

The power of ~~the photo.~~

The power of ~~the web.~~

The power of the Word.



**Congratulations to all who dedicate  
their craft to sharing God's love.**



**COMMUNICATIONS**

United Methodist Communications

THE UNITED METHODIST CHURCH