

# DEROSE-HINKHOUSE MEMORIAL AWARDS



RCC National Convention  
in Philadelphia, PA  
April 12-14, 2012



An Interfaith  
Association of  
Religion Communicators  
Since 1929

## The Religion Communicators Council

The Religion Communicators Council (RCC), founded in 1929, is an international interfaith association of religion communicators who work in print and electronic communication, media, marketing and public relations.

RCC provides opportunities for religion communicators to learn from each other. Together, RCC members promote excellence in the communication of religious faith and values in the public arena and encourage understanding among religions and faith groups.

Visit [www.religioncommunicators.org](http://www.religioncommunicators.org) to learn more about RCC.

## DeRose-Hinkhouse Memorial Awards

The annual DeRose-Hinkhouse Memorial Awards are given to active members of RCC who demonstrate excellence in religious communication and public relations.

The awards are named in honor of the late Victor DeRose and the late Paul M. Hinkhouse, leading lithographers in New York City and long-time friends of RCC.

This year RCC received 232 entries. There were 111 awards. Each entry was judged in overall quality, including concept, writing, design, creativity, style, use of color, appropriateness of material for intended audience, creative use of resources, communication value and effectiveness. Colleagues at Belmont University in Nashville, Tenn., did the judging and the Nashville RCC chapter coordinated the entry submissions and awards program.

“As the members of RCC look at the meaningful work that has been done, may we continue to strive for Interdependence in religious communication in the future. Thank you for your contribution.”

– *Laura Flippen Tenzel, DeRose-Hinkhouse Awards Chair, 2012*

# CLASS A - PERIODICALS

## Best of Class

- Christie House, General Board of Global Ministries, United Methodist Church, *New World Outlook*

## Magazine, National

### *Award of Excellence*

- Gregg Brekke, United Church of Christ, *StillSpeaking Magazine* 2011 Spring & Fall
- C. Aaron Kreader, Amethel Parel-Sewell and Susan Engle, Brilliant Star/Baha'i National Center, *Brilliant Star*, 2011
- Christie House, General Board of Global Ministries, *New World Outlook*, United Methodist Church

### *Certificate of Merit*

- Beth Richardson, The Upper Room, General Board of Discipleship, United Methodist Church, *Alive Now*, 2011 issues
- Eva Stimson, Presbyterian Church (U.S.A.), *Presbyterians Today*, 2011 March, April, May issues

## Magazine, Local or Regional

### *Award of Excellence*

- Stephen J. Hustedt and Christina Dillabough, The Desert Southwest Conference, *Transformation Magazine*

### *Certificate of Merit*

- Dywuan Brown and Valerie King, Mount Zion Baptist Church, *Trumpet Magazine*

## Newspaper, National

### *Award of Excellence*

- Sam Hodges and Mary Jacobs, United Methodist Reporter, *United Methodist Reporter*

## Newspaper, Local or Regional

### *Award of Excellence*

- Jennifer Davis Rash, The Alabama Baptist, *The Alabama Baptist*

## Newsletter, National

### *Award of Excellence*

- Molly Marsh, Bread for the World, *Bread Newsletter*

## Newsletter, Local or Regional

### *Award of Excellence*

- Terri Mork Speirs, *The Voice*

## CLASS B - PERIODICALS - SINGLE ISSUE

### Best of Class

- Gregg Brekke, United Church of Christ, *StillSpeaking Magazine*, Spring 2011

### Magazine, National

#### *Award of Excellence*

- Gregg Brekke, United Church of Christ, *StillSpeaking Magazine*, Spring 2011

#### *Certificate of Merit*

- Christie House, General Board of Global Ministries, United Methodist Church, *New World Outlook*

### Magazine, Local or Regional

#### *Certificate of Merit*

- Stephen J. Hustedt and Christina Dillabough, Desert Southwest Conference, *Transformation Magazine*

### Newspaper, National

#### *Award of Excellence*

- Sam Hodges and Mary Jacobs, United Methodist Reporter, *United Methodist Reporter*

### Newspaper, Local or Regional

#### *Award of Excellence*

- Jennifer Davis Rash, The Alabama Baptist, *We Are the Body*

### Newsletter, National

#### *Certificate of Merit*

- Brad Pokorny, Baha'i International Community, *One Country*, Vol. 21, Issue 3

### Miscellaneous

#### *Award of Excellence*

- Billie Healy, Presbyterian Church (U.S.A.), *2012 Presbyterian Mission Yearbook for Prayer and Study*

## CLASS C - PUBLIC RELATIONS MATERIALS

### Best of Class

- Diana Ott, Presbyterian Church (U.S.A.), *We are Grateful for the Numbers*, 2010 Annual Report

### Poster

#### *Award of Excellence*

- Matthew Steinruck, American Bible Society, *Multi-Language Ministries - One Word, Many Cultures*

## Flyer

### ***Award of Excellence***

- Linda Post Bushkofsky, Women of the ELCA, *Free Women's Ministry Resources*

## Brochure

### ***Award of Excellence***

- Irene Powers and Laury Rinker, Evangelical Lutheran Church in America, *ELCA World Hunger Brochure*

### ***Certificate of Merit***

- Erika Dorsey, UMR Communications, *DuBois Center Camping Brochure*

## Booklet

### ***Award of Excellence***

- Royya James, Sherri Thiel and Ben Rhodes, United Methodist Communications, *High 5*
- Matthew Steinruck and T.J. Walsh, American Bible Society, *she's my sister. treasure her*

### ***Certificate of Merit***

- Mark Thompson, Presbyterian Church (U.S.A.), *Presbyterian Hunger Program Brochure*

## Annual Report

### ***Award of Excellence***

- Dianna Ott, Presbyterian Church (U.S.A.), *We are Grateful for the Numbers, 2010 Annual Report*
- James Rollins, Linda Unger and Hal Sadler, United Methodist Committee on Relief, *Progressing with Hope: UMCOR 2010 Annual Report*

### ***Certificate of Merit***

- Mary Dickey, Odyssey Networks, *Odyssey Networks 2011 Annual Report*

## Special Print Material

### ***Award of Excellence***

- Mark Thompson, Presbyterian Church (U.S.A.), *Mission Co-Worker Prayer Cards*
- Erika Dorsey, Mary Jacobs, Cherrie Graham and Debbie Christian, UMR Communications, *UMR Communicators Conference 2011: Finding the Balance - Information to Inspiration*

### ***Certificate of Merit***

- Lisa Fiedler Jaworski, Fiedler Designhaus, *Cascarone LSA Executive Retreat Invite*
- James Rollins, Linda Unger and Hal Sadler, United Methodist Committee on Relief, *Haiti Progress Report Two Years Later*

## Press Kits/Media Kits

### ***Certificate of Merit***

- Mark Thompson, Presbyterian Church (U.S.A.), *Mission Funding Campaign*

## Special Issue Publication

### *Award of Excellence*

- Mary Beth Coudal, Hal Sadler, Dan Licardo and Darcy Quigley, General Board of Global Ministries, *Hope 2011: Lenten Study, Hope for the Transformation from Addiction to Abundance*

### *Certificate of Merit*

- Evan Golder, UCC National Disaster Ministries, *Hope Shall Bloom*

## Advertisement Single Issue

### *Award of Excellence*

- Pamela Burdine, Carol Johnson, Presbyterian Disaster Assistance, *Because No Place on Earth is Godforsaken*
- James Rollins, Judith Santiago and Hal Sadler, United Methodist Committee on Relief, *One Great Hour of Sharing - Interpreter*

## Miscellaneous

### *Award of Excellence*

- Molly Marsh, Hilary Doran and Adlai Amor, Bread for the World, *Expanding the Circle of Protection: Bread for the World's 2012 Offerings of Letters*
- Carla Wynn Davis, Cooperative Baptist Fellowship, *Gift Catalog*

### *Certificate of Merit*

- Linda Post Bushkofsky, Women of the ELCA, *Thumb Drive*

# CLASS D - WRITING FOR PUBLICATION

## Best of Class

- Chris Herlinger, Church World Service, *Haiti: A Year Later*

## Newspaper or Magazine News, single story

### *Award of Excellence*

- Chris Herlinger, Church World Service, *Haiti: A Year Later*

### *Certificate of Merit*

- Gregg Brekke, United Church of Christ, *A Legacy of Mission in India*

## Newspaper Feature, single story

### *Award of Excellence*

- Sam Hodges, United Methodist Reporter, *Standing for Tradition: Some Congregations Resist a Mix of Worship Services*

## Magazine Article, single article

### *Award of Excellence*

- Rosemarie Pacatte, St. Anthony Messenger, *Patrick Ferraro's Adoption Journey*

### *Certificate of Merit*

- Paul Seebeck, Presbyterians Today, Presbyterian Church (U.S.A.), *A Radical Experiment*

## Magazine Article, series

### *Award of Excellence*

- Linda Simmons Hight, Freedom Magazine, *The New Yorker: What a Load of Balderdash*

## Miscellaneous

### *Award of Excellence*

- Jennifer Davis Rash, The Alabama Baptist, *We Do Not Lose Heart*

# CLASS E - SPECIALIZED WRITING

## Best of Class

- Chris Herlinger, Church World Service, *Rubble Nation: Haiti's Pain, Haiti's Promise*

## Book, adult

### *Award of Excellence*

- Chris Herlinger, Church World Service, *Rubble Nation: Haiti's Pain, Haiti's Promise*

## Web

### *Award of Excellence*

- Linda Bloom, United Methodist Communications, *Pastor Seeks Peace Despite 9/11 Hurt*
- Linda Unger, United Methodist Committee on Relief, *Together Through Storm and Flood*

### *Certificate of Merit*

- Kathy Gilbert and Kathleen Barry, United Methodist Communications, *Program Makes Room at the Table for Poor*
- Melissa Ramirez Cooper, Evangelical Lutheran Church in America, *A Nonviolent Warrior for Peace*

## Broadcast script

### *Award of Excellence*

- Debra Gonsler Vinik, Diva Communications, *A Peace of Bread: Faith, Food and the Future*

## Miscellaneous

### *Award of Excellence*

- Amanda Robinson and Bee Moorhead, Texas Impact Education Fund, *Taste and See: A Justice Framework for Faith and Food*

# CLASS F - GRAPHIC DESIGN, ART & PHOTOGRAPHY

## Best of Class

- Hilary Doran, Bread for the World, *Rebalancing Act: Updating U.S. Food and Farm Policies*

## Design, Overall Publication

### **Award of Excellence**

- Hilary Doran, Bread for the World, *Rebalancing Act: Updating U.S. Food and Farm Policies*
- Timothy Walsh, American Bible Society, *she's my sister. treasure her*

### **Certificate of Merit**

- Shellee Layman, Presbyterians Today, Presbyterian Church (U.S.A.), *Presbyterians Today, November 2011 issue*
- Gail Martin and Caleb Komorowski, American Bible Society, *Uncover Magazine*

## Design, Publication Cover

### **Award of Excellence**

- Stephen J. Hustedt and Christina Dillabough, The Desert Southwest Conference, *Transformation Magazine*

## Illustration, Publication Cover

### **Award of Excellence**

- C. Aaron Kreader, Brilliant Star/Baha'i National Center, *One Family - Brilliant Star, Nov-Dec 2011*

## Photography, color, single photo

### **Award of Excellence**

- Laura Elizabeth Pohl, Bread for the World, *Curious Mary*
- Beth Richardson, Alive Now Magazine, The Upper Room, General Board of Discipleship, *Washington Fern, Alive Now Magazine, Jan-Feb 2011*

## Photography, color, series

### **Award of Excellence**

- Gregg Brekke, United Church of Christ, *Healing, StillSpeaking Magazine, Spring 2011*

## Website design

### **Award of Excellence**

- Linda Simmons Hight, Freedom Magazine, *Church of Scientology website*

### **Certificate of Merit**

- Scott Hendrickson and Philip Miller, Evangelical Lutheran Church in America, *ELCA website*



## CD/DVD Cover Packaging

### *Award of Excellence*

- Dywuan Brown and Valerie King, Mount Zion Baptist Church, *Revelation*

## Miscellaneous

### *Award of Excellence*

- Emily Miller, United Methodist Women, *Online Infographics Series*

# CLASS G - AUDIO & VIDEO, BROADCAST, NON-BROADCAST, AND CABLE

## Best of Class

- Jan Snider and Kay Panovec, United Methodist Communications, (*An Extraordinary Effort to Catch*) *A Killer in the Dark*

## Radio Program or Series

### *Certificate of Merit*

- Sheri Hartzler, MennoMedia, *Shaping Families: Re-entry After Prison*

## Broadcast/Cable TV, National Program

### *Award of Excellence*

- Sheri Hartzler and Burton Buller, MennoMedia, *Waging Peace: Muslim and Christian Alternatives*
- Jan Snider and Kay Panovec, United Methodist Communications, (*An Extraordinary Effort to Catch*) *A Killer in the Dark*
- Debra Gonsler Vinik, Diva Communications, *I Believe You: Faiths' Response to Intimate Partner Violence*
- Debra Gonsler Vinik, Diva Communications, *A Peace of Bread: Faith, Food and the Future*

## Video, Documentary/Educational

### *Award of Excellence*

- Laura Elizabeth Pohl, Bread for the World, *Stay: Migration and Poverty in Rural Mexico*
- Laura Elizabeth Pohl, Bread for the World, *In Short Supply: Small Farmers and the Struggle to Deliver Healthy Food to Your Plate*
- Lea Sheloush, Odyssey Networks, *Justice, Spirituality and the Arts: The Wild Goose Festival 2011*
- David Barnhart, Presbyterian Disaster Assistance, Presbyterian Church (U.S.A.), *Seeds and Tools: Starting a New Life, Part 1*
- Linda Simmons Hight, Freedom Magazine, *The Scientology Handbook: Tools for Life*
- Lea Sheloush, Odyssey Networks, *Living with Differences: Two Congregations, Two Viewpoints on Gay Clergy*

### ***Certificate of Merit***

- Lea Sheloush, Odyssey Networks, *Circumcision Ban: Violating Religious Freedom?*
- Lea Sheloush and Katharine Malone, Odyssey Networks, *My Journey as a Lesbian Pastor*
- Jan Snider and Kathleen Barry, United Methodist Communications, *Rural Roots of United Methodism*
- David Barnhart, Presbyterian Disaster Assistance, Presbyterian Church (U.S.A.), *Joseph's Story, Part 1*

### **Video, Promotional/Informational**

#### ***Award of Excellence***

- Eliu Cornielle, American Bible Society, *Lectio Divina – World Youth Day*

#### ***Certificate of Merit***

- Nathan Troost, Brad Radice and Philip Poole, Samford University, *The Samford Chronicle*
- James Rollins and Emily Miller, United Methodist Committee on Relief, *With\**
- Terry Barone, California Southern Baptist Convention, *CSBC 2011 Ministry Highlights Video*
- Susan Gottshall, American Baptist Home Mission Societies, *Getting God Back to the People*
- Brett Nelson and Laury Rinker, Evangelical Lutheran Church in America, *ELCA Malaria Campaign promotional video*

### **Video, Entertainment/Inspirational**

#### ***Award of Excellence***

- Stephen J. Hustedt and Christina Dillabough, The Desert Southwest Conference, *Arizona State of Fear*
- Carla Wynn Davis, Cooperative Baptist Fellowship, *How Will You Share Christ This Christmas?*

#### ***Certificate of Merit***

- Fran Coode Walsh, United Methodist Communications, *Tornado Losses, Lessons*

### **Miscellaneous**

#### ***Award of Excellence***

- Anne Perry, Baha'i Faith, *Trailer: Luminous Journey: Abdu'l Baha in America, 1912*
- Jan Snider, Jennifer Rodia and Neelley Hicks, United Methodist Communications/Rethink Church, *Jasmine's Story*

#### ***Certificate of Merit***

- Jan Snider, Ricky Barrow and James Stevens, United Methodist Communications, *Vital Congregations Promo*
- Susan Jackson Dowd and Laura Lee, Presbyterian Women, *Confessing the Beatitudes: Companion DVD*

## CLASS H - PUBLIC RELATIONS, ADVERTISING CAMPAIGN

### Best of Class

- Jean Robinson, United Church of Christ, *Mission: 1*

### Integrated Marketing Campaign

#### *Award of Excellence*

- Jean Robinson, United Church of Christ, *Mission: 1*

### Fundraising Campaign

#### *Award of Excellence*

- Terry Barone, California Southern Baptist Convention, *2011 California Mission Offering*

## CLASS I - DIGITAL COMMUNICATIONS

### Best of Class

- Hans Friedhoff, Doug Puller, Jeannie Choi and Hilary Doran, Bread for the World, *Rebalancing Act: Updating U.S. Food and Farm Policies*

### Website

#### *Award of Excellence*

- Hans Friedhoff, Doug Puller, Jeannie Choi and Hilary Doran, Bread for the World, *Rebalancing Act: Updating U.S. Food and Farm Policies*
- Glen Fullmer, Ellen Price and Christina Wright, Baha'i National Center, *Baha'is of the United States website*

#### *Certificate of Merit*

- Beth Richardson, Alive Now Magazine, The Upper Room, General Board of Discipleship, *Alive Now website*

### E Newsletter Series

#### *Award of Excellence*

- Ellen Price and Christina Wright, Baha'i National Center, *U.S. Baha'i News*

### E Magazine

#### *Award of Excellence*

- Kathy Noble, United Methodist Communications, *Interpreter Magazine*

### Podcast, Series

#### *Award of Excellence*

- Beth Richardson, Alive Now Magazine, The Upper Room, General Board of Discipleship, *Alive Now's Audio Lectio podcast*

## Podcast, Single

### *Award of Excellence*

- Mary Beth Coudal, General Board of Global Ministries, *Speak About It: Podcast*

## Miscellaneous

### *Award of Excellence*

- Judith Santiago and Hal Sadler, United Methodist Committee on Relief, *Not Without Hope - UMCOR Armenia Anti-Human Trafficking Project*
- Janice Rizzo, Rachel Clayman, Reva Hardina, Melissa Ramirez Cooper, Brett Nelson and Laury Rinker, Evangelical Lutheran Church in America, *ELCA Facebook Page*
- Linda Post Bushkofsky and Elizabeth McBride, Women of the ELCA, *Daily Grace*

## CLASS J - SOCIAL MEDIA

### Best of Class

- Jeannie Choi, Bread for the World, *Super Committee Blog Series*

### Blog Series

#### *Award of Excellence*

- Jeannie Choi, Bread for the World, *Super Committee Blog Series*

#### *Certificate of Merit*

- Judith Santiago, United Methodist Committee on Relief, *UMCOR Notebook Blog Series*

### Blog

#### *Award of Excellence*

- Carla Davis and Patricia Heys, Cooperative Baptist Fellowship, *Cooperative Baptist Fellowship Blog*

#### *Certificate of Merit*

- Dan Roark, Christ United Methodist Church, Farmers Branch, *ChasingAfterWind.net website*

