



2017 DeRose-Hinkhouse Awards

March 30, 2017

Chicago, Illinois

The Religion Communicators Council

The Religion Communicators Council (RCC), founded in 1929, is a professional association whose mission is to provide opportunities for networking and professional development for people working in communications for a wide variety of faith-based organizations. RCC recognizes and cultivates excellence in communications of religious faith and values, as well as advances the public's religious literacy.

Members represent a variety of communications disciplines, including: editors, writers and designers, photographers, videographers, broadcast, social media, web developers, marketers, fundraisers, project managers and, of course, students.

DeRose-Hinkhouse Memorial Awards

The annual DeRose-Hinkhouse Memorial Awards are given to active members of RCC who demonstrate excellence in religious communication and public relations.

The awards are named in honor of the late Victor DeRose and the late Paul M. Hinkhouse, leading lithographers in New York City, and longtime friends of the RCC. Both men shared a strong interest in, and concern for excellence in communications.

This year RCC received 231 entries. Each entry was judged on overall quality, including concept, writing, design, creativity, style, use of color, appropriateness of material for intended audience, creative use of resources, and effectiveness in achieving its purpose. This year's panel of judges included faculty members from Chicago's Roosevelt University, Evanston's Northwestern University, and New York's St. John's University, as well as individual communications professionals from both secular and religious organizations.

2017 Panel of Judges

André Josiah Daniel Callot

Manager, Multimedia Production, *Alzheimer's Association, Illinois*
Podcast Producer, *Noisy Ghost* and *I Don't Hate This*

Shawn Chen

Digital Platforms Editor, *Associated Press*

Marda Dunskey

Lecturer, *Medill School of Journalism, Northwestern University*
8 years newspaper Editor, Reporter, 25 years Journalism Professor

Lee Earle

Associate Professor, *Roosevelt University*
Former Advertising Creative Director, *Leo Burnett, Tracy Locke, NBC*

Peter Fallon, PhD (Media Ecology)

Professor of Media Studies, *Roosevelt University*
25 years in television, *NBC News*, 23 years teaching media studies

Peter Feuerherd

Adjunct Professor of Journalism, *St. John's University*
Author, *"Holyland USA: A Catholic Ride through America's Evangelical Landscape,"* Communications Director, *R.C. Diocese of Camden, NJ*,
Religion News Correspondent/Reporter, *National Catholic Reporter*

Linda Jones

Associate Professor of Journalism, *Roosevelt University*
13 years in newspaper Journalism, 24 years in higher education

Nina Litoff

Communications Coordinator, *Jewish Reconstructionist Congregation*
Podcast Host, *I Don't Hate This*

Charlie Madigan

Associate Professor of Communications, *Roosevelt University*
42 years in Journalism

Basilio Monteiro, PhD

Associate Dean for Graduate Programs/Research, *St. John's University*
Professor of Mass communications, History of Journalism

Michael Rizzo

Director, Journalism Program, *St. John's University*
Reporter, *The Tablet*

Ceci Rodgers

Lecturer, Medill School of Journalism, *Northwestern University*
30 years in print and broadcast journalism

Eleanor Russell

PhD candidate in Theatre and Drama, *Northwestern University*
Podcast Host, *Noisy Ghost*

Mary Ellen Schiller, EdD (IT/Communication Studies)

Associate Professor, *Roosevelt University*
25 years of teaching, industry experience, 8 years service on
religious school boards and marketing committees

Erik Wenzel

Adjunct Professor of Art, *Roosevelt University*
Podcast Host, *I Don't Hate This*

Jiwon Yoon, PhD (Media Studies)

Associate Professor of Media Studies, *Roosevelt University*
Videographer, Writer, Broadcaster

2017 DEROSE-HINKHOUSE AWARDS

CLASS A—PERIODICALS

Magazine, National

Merit: Art Stricklin, Marketplace Chaplains USA, *Marketplace Magazine*

Merit: Sharon Dunne Gillies, Presbyterian Women, *Horizons Magazine*

Excellence: Amethel Parel-Sewell, C. Aaron Kreader, Amy Renshaw,
Susan Engle, Baha'i National Center, *Brilliant Star Magazine 2016*

Magazine, Local or Regional

Merit: Kelly Fanning, Christ the King Church, *CK Magazine 2016*

Excellence: Paul E. Black & Kimberly Halusan, Illinois Great Rivers
Conference, The United Methodist Church, *The Current*

Newspaper, Local or Regional

Merit: Jennifer Davis Rash, The Alabama Baptist, *The Alabama Baptist*

Excellence: Jessica Brodie, South Carolina United Methodist Advocate, *South Carolina United Methodist Advocate*

Newsletter, National

Merit: Kim Halusan, Illinois Great Rivers Conference, The United Methodist Church, *Where Miracles Happen*

Excellence: W. Evan Golder, Kendal at Home, *Le Chat*

BEST OF CLASS

Christie R. House, General Board of Global Ministries, *New World Outlook Magazine*

CLASS B—PERIODICALS, SINGLE ISSUE**Magazine, National**

Merit: Christie R. House, General Board of Global Ministries, *New World Outlook, May-June 2016, Care for Creation and Climate Justice*

Excellence: Susan Washburn, Patrick Heery, Jeffrey Lawrence, Mark Thomson, Karen Bosc, Presbyterian Church USA, *Presbyterians Today (January/February 2016)*

Magazine, Local or Regional

Merit: Kelly Fanning, Christ the King Church, *CK Magazine Advent-Christmas 2016*

Excellence: Paul E. Black & Kimberly Halusan, Illinois Great Rivers Conference, The United Methodist Church, *The Current--December 2016*

Newspaper, Local or Regional

Merit: Jennifer Davis Rash, The Alabama Baptist, *The Alabama Baptist*

Excellence: Jessica Brodie, South Carolina United Methodist Advocate, *South Carolina United Methodist Advocate June/General Conference Edition*

Miscellaneous

Merit: Anuttama Dasa, ISKCON Communications, *The Hare Krishnas: Celebrating 50 Years*

Excellence: Katherine Branch, Green Gate Marketing, *Pathways Magazine*

BEST OF CLASS

Amethel Parel-Sewell, C. Aaron Kreader, Amy Renshaw, Susan Engle, Baha'i National Center, *Brilliant Star "Spirit of Adventure" Issue*

CLASS C—PUBLIC RELATIONS MATERIALS**Poster**

Merit: Margaret Boone, Presbyterian Church USA, *2016 Peace & Global Witness Offering Poster*

Excellence: Margaret Boone, Presbyterian Church USA, *2016 Christmas Joy Offering Poster*

Flyer

Merit: Cherilyn Crowe & Jordan Edwards, Baptist Joint Committee for Religious Liberty, *What is Religious Liberty?*

Brochure

Merit: Tricia Wainscott, Presbyterian Church USA, *Special Offering Brochure*

Booklet

Merit: Kim Halusan, Illinois Great Rivers Conference, The United Methodist Church, *Pastoral Care and Counseling*

Excellence: Brad Pokorny, Baha'i International Community, *The Baha'i Question Revisited: Persecution and Resilience in Iran*

Annual Report

Merit: Philip Poole, Samford University, *2014-15 Annual Report, Samford University*

Special Print Material

Merit: Monica M. McGinley, Medical Mission Sisters, *Medical Mission Sisters 2017 Calendar*

Excellence: Mark Thomson, Presbyterian Church USA, *Prayer Cards*

Special Issue Publication

Merit: Aaron Weaver, Carrie McGuffin, Candice Young, Travis Peterson, Cooperative Baptist Fellowship, *2016 General Assembly Guidebook*

Excellence: Kim Halusan, Illinois Great Rivers Conference, The United Methodist Church, *Camping Guide 2017*

Advertisement, Single Issue

Merit: Elizabeth Hunter & Elizabeth McBride, Women of the ELCA, *Change is Good Advertisement*

Miscellaneous

Excellence: Doug Puller, Joseph Molieri, Hans Friedhoff, Sonora Bostian-Posner, Jennifer Gonzalez, Esteban Garcia, Bread for the World, *2016 Offering of Letters: Survive and Thrive*

BEST OF CLASS

Thomas Murphy, James Humphrey, Richard Doering, Baha'i National Center, *Annual Report*

CLASS D—WRITING FOR PUBLICATION**Newspaper or Magazine News, Single Story**

Merit: Jessica Brodie, South Carolina United Methodist Advocate, *After the Hurricane*

Excellence: Brian Kaylor, Word & Way, *Missouri Offered Unique Model for Baptist Cooperation*

Newspaper or Magazine News Series

Merit: Kathy Melvin, Presbyterian Mission Agency, *Violence in South Sudan: Praying for those left behind*

Excellence: Brian Kaylor, Word & Way, *Aiding Refugees Benevolently and Prophetically*

Newspaper Feature, Single Story

Merit: Jessica Brodie, South Carolina United Methodist Advocate, *Well Woman*

Excellence: Jessica Brodie, South Carolina United Methodist Advocate, *Small But Mighty*

Newspaper Feature, Series

Merit: Jennifer Davis Rash, The Alabama Baptist, *Faith and Family*

Excellence: Chris Herlinger, National Catholic Reporter/Global Sisters Report, *Middle East Refugees*

Magazine Article, Single

Merit: Paul Seebeck, Presbyterian Church USA, *Parenting My Father*

Merit: Emily Enders Odom, Presbyterian Church USA, *Partners in Christ's Service*

Excellence: Sarah Carson, Women of the ELCA, *It was kind of you to share my distress*

Magazine Article, Series

Merit: Art Stricklin, Marketplace Chaplains, *On His Big Bicep were Tattooed These Words: No More Pain*

Writing for Publication-Editorial

Excellence: Jessica Brodie, South Carolina United Methodist Advocate, *It's OK to Hit Pause Sometimes*

Writing for Publication-Miscellaneous

Merit: Maria Hayes and Jocelyn Thomas, Franciscan Friars of Holy Name Province, *Photo of Franciscan Fire Chaplain Praying Rosary Goes Viral*

Merit: Jennifer Davis Rash, The Alabama Baptist, *Missions Behind Bars*

BEST OF CLASS

Katherine Branch, Green Gate Marketing, *Pathways Magazine*

CLASS E—SPECIALIZED WRITING**Book, Adult**

Merit: Susan Engle, Shoestring Productions, *The Baha'i Faith: A Tiny Introduction*

Writing for Web

Excellence: Kathy Melvin, Presbyterian Mission Agency, *Doug Baker planted the seeds of reconciliation in Northern Ireland for more than 30 years*

Miscellaneous

Merit: Aaron Weaver, Cooperative Baptist Fellowship, *Story of a Name*

BEST OF CLASS

Todd Post, Derek Schwabe, Doug Puller, Bread for the World, *2017 Hunger Report: Fragile Environments, Resilient Communities*

CLASS F—GRAPHIC DESIGN, ART & PHOTOGRAPHY

Design, Overall Publication

Merit: Doug Puller, Todd Post, Michele Learner, Derek Schwabe, Asma Lateef, Bread for the World, *2017 Hunger Report: Fragile Environments, Resilient Communities*

Excellence: Anuttama Dasa, ISKON Communications, *The Hare Krishnas: Celebrating 50 Years*

Design, Publication Cover

Merit: Richard Doering, Baha'i National Center, *2016 Annual Report*

Illustration

Excellence: Carrie McGuffin, Cooperative Baptist Fellowship, *"Student Dot" Coloring Pages*

Illustration, Publication Cover

Merit: C. Aaron Kreader, Baha'i National Center, *Brilliant Star, "Together in Harmony"*

Photography, B&W, Single Photo

Merit: Kathleen Barry & Janni Snider, United Methodist Communications, *United in Prayer*

Photography, Color, Single Photo

Merit: Joseph Molieri, Bread for the World, *Motherly Love*

Photography, Color, Series

Merit: Danny Ellison, American Baptist Home Mission Societies, *New Orleans: 'Til the Work is Done*

Excellence: Mike Dubose, United Methodist News Service, *East Congo*

Logo/Branding Development

Merit: Candice Young & Travis Peterson, Cooperative Baptist Fellowship, *"Student Dot" Branding*

BEST OF CLASS

Katherine Branch, Green Gate Marketing, *Pathways Magazine*

CLASS G—A/V, BROADCAST, NON-BROADCAST, & CABLE

Radio Program or Series

Merit: Chris Ford, Adlai Amor, Esteban Garcia, Bread for the World, *2016 Elections Radio Media Tour Series*

Broadcast/Cable TV, Series

Merit: Sr. Rose Pacatte, Pauline Center for Media Studies, *TCM Spotlight Series: Condemned*

Broadcast/Cable TV, Series

Excellence: Meinrad Scherer-Emunds, Catholic Extension, *Catholic Extension, Episode 8, Works of Mercy*

Television Commercial or Public Service Announcement or Series

Merit: Kurt Gwartney, Phillips Theological Seminary, *Love Thy _____ Neighbor*

Video, Documentary/Educational

Merit: Anuttama Dasa, ISKCON Communications, *The Joy of Devotion*

Merit: Jennifer Rodia & Jan Snider, United Methodist Communications, *Ministry With the Poor: The Plight of the Lumads*

Excellence: Carol Anne Dolan, Odyssey Networks, *There's a Better Way*

Video, Promotional/Informational

Merit: Paul Seebeck & Mike Fitzner, Presbyterian Church USA, *Christmas Joy!*

Merit: Paul Seebeck & Mike Fitzner, Presbyterian Church USA, *Poisoned Water*

Video, Entertainment/Inspirational

Merit: Fran Coode Walsh, United Methodist Communications, *Charles Wesley's Gift of Music*

Excellence: Fran Coode Walsh, United Methodist Communications ,
Living Sermon: Pastor Builds Tiny House

BEST OF CLASS

Anuttama Dasa, ISKCON Communications, *The Joy of Devotion*

CLASS H—PUBLIC RELATIONS/ADVERTISING CAMPAIGN

Advertising Campaign

Excellence: Kurt Gwartney, Phillips Theological Seminary,
Love Thy _____ Neighbor

Integrated Marketing Campaign

Excellence: Teresa Mader, Presbyterian Church USA,
Presbyterian Giving Catalog

Fundraising Campaign

Merit: Stephanie Morris, Presbyterian Women, *Thank Offering 2016*

Best Display or Exhibit

Excellence: Linda Post Bushkofshy, Elizabeth McBride, Terri Lackey, Women of the ELCA, *Women of the ELCA Churchwide Assembly/ Grace Gathering Display*

Miscellaneous

Merit: Aaron Weaver, Jeff Huett, Carrie McGuffin, Candice Young, Travis Peterson , Cooperative Baptist Fellowship, *Bearing Witness to Christ-CBF Offering for Global Missions Campaign*

Excellence: Jan Snider, Gary Henderson, Diane Degnan, Laura Buchanan, Crystal Caviness, Steven Adair, Mike Dubose, Jennifer Rodia, Poonam Patodia, Fran Walsh, Darby Jones, Joe Iovino, Mary Andreolli
United Methodist Communications, *Imagine No Malaria Celebration*

BEST OF CLASS

Jeff Huett, Aaron Weaver, Carrie McGuffin, Candice Young, Travis Peterson, Cooperative Baptist Fellowship, *Christ's love compels us-CBF 25th Anniversary Campaign*

CLASS I—DIGITAL COMMUNICATIONS

Website

Merit: Robert D. Black, St. James Cathedral Chicago, *St. James Cathedral Website*

Merit: Katherine Branch, Green Gate Marketing, *Connecting Website*

Excellence: Simran Jeet Singh, Sikh Coalition, *New Website Launched to Make Sikh American Story & Resources More Accessible*

E Newsletter, Series

Merit: Doug Puller & Jennifer Gonzalez, Bread for the World,
Bread E-Newsletter

Excellence: Andrew Schleicher, United Methodist Communications,
MyCom E-Newsletter

E-Newsletter, Single Issue

Merit: Joyce Litoff, Baha'i National Center, US Baha'i News, *Why Baha'is Don't Participate in Partisan Politics*

E-Magazine, Single Issue

Merit: Brian Kaylor, Churchnet, *May 2016-Cuba*

Podcast Series

Merit: Elizabeth McBride, Women of the ELCA, *Café Podcast*

Podcast

Merit: Joe Iovino & Lane Denson, United Methodist Communications,
Get Your Spirit in Shape: College, Church, and Faith with Sheila Bates

Miscellaneous

Excellence: Ellen Price, Baha'i National Center, Baha'i House of Worship
Virtual Tour

BEST OF CLASS

Steven D. Martin, National Council of Churches, *National Council of Churches Podcast*

CLASS J—SOCIAL MEDIA

Social Media Campaign

Merit: Carrie McGuffin, Cooperative Baptist Fellowship,
CBF Celebration Week

Social Media Strategy

Merit: Steven Adair, Diane Degnan United Methodist Communications,
The United Methodist Church Facebook Page

Blog Series

Merit: Aaron Weaver, Cooperative Baptist Fellowship, *Illuminations Series*

Excellence: Alyssa Lodewick, The BTS Center, *Bearings: Navigating Life-as-Ministry*

Blog

Merit: Aaron Weaver, Cooperative Baptist Fellowship, *CBFblog*

Excellence: Alyssa Lodewick, The BTS Center, *Faith, Love, and Resistance: Progressive Christian Political Engagement Before and After the 2016 Election*

BEST OF CLASS

Meinrad Scherer-Emunds & Matt Paoletti, Catholic Extension, *Camp Catholic*

2017 SHOESTRING AWARD

Diane Degnan, United Methodist Communications, *Praying our Way Forward*

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