



# DeRose-Hinkhouse Memorial Awards

March 18, 2020 | Washington, D.C.





# The RCC

The Religion Communicators Council (RCC), founded in 1929, is a professional association whose mission is to provide opportunities for networking and professional development for people working in communications for a wide variety of faith-based organizations. RCC recognizes and cultivates excellence in communications of religious faith and values, as well as advances the public's religious literacy.

Members represent a variety of communications disciplines, including: editors, writers and designers, photographers, videographers, broadcast, social media, web developers, marketers, fundraisers, project managers and, of course, students.

# The DeRose-Hinkhouse Award

The annual DeRose-Hinkhouse Memorial Awards are given to active members of RCC who demonstrate excellence in religious communication and public relations.

The awards are named in honor of the late Victor DeRose and the late Paul M. Hinkhouse, leading lithographers in New York City, and longtime friends of the RCC. Both men shared a strong interest in, and concern for excellence in communications.

# The Judging

This year, RCC received over 250 entries. Each entry was judged on overall quality, including concept, writing, design, creativity, style, use of color, appropriateness of material for intended audience, creative use of resources, and effectiveness in achieving its purpose. This year's panel of judges included professionals from educational institutions, religious organizations, and private advertising and marketing teams.

# Class A—Periodicals

## **Magazine, National**

Awards of Excellence:

James Humphrey, Richard Doering, *The American Bahá'í*,  
U.S. Bahá'í National Center

Donna Frischknecht Jackson, Jeffrey Lawrence, Mark Thomson,  
Jennifer Cash, Karen Bosc,  
*Presbyterians Today*, Presbyterian Church (U.S.A.)

## **Magazine, Local or Regional**

Award of Excellence:

Brian Kaylor, *Word & Way*

## **E-Magazine**

Award of Excellence:

Elizabeth McBride, *Bold Café*,  
Women of the Evangelical Lutheran Church in America

## **Newspaper, Local or Regional**

Award of Excellence:

Jennifer Davis Rash, *The Alabama Baptist*

## **Newsletter, National**

Award of Excellence:

Terri Lackey, *Interchange/Intercambio*,  
Women of the Evangelical Lutheran Church in America

Award of Merit:

Adlai Amor, *Washington Newsletter*,  
Friends Committee on National Legislation

## **E-Newsletter**

Awards of Excellence:

Joyce Litoff, *U.S. Bahá'í News*, U.S. Bahá'í National Center

Award of Merit:

Joshua Kagi, Curtis Ramsey-Lucas, *Christian Citizen Weekly*,  
American Baptist Home Mission Societies

# Class B—Periodicals, Single Issue

## **Magazine, National**

Award of Excellence:

Sarah Carson, Elizabeth Hunter, *Jan/Feb Edition*, Gather Magazine  
Women of the Evangelical Lutheran Church in America.

Award of Merit:

Amethel Parel-Sewell, C. Aaron Kreader, Amy Renshaw, Heidi Parsons,  
*Light of Faith*, Brilliant Star Magazine

## **Magazine, Local or Regional**

Award of Excellence:

Simran Jeet Singh, *A More Plural Union*, Union Theological Seminary

Award of Merit:

Brian Kaylor, *Word & Way - April 2019*, Word & Way

## **Newspaper, Local or Regional**

Award of Excellence:

Jennifer Davis Rash, *November 28th Edition*, The Alabama Baptist

## **E-Newsletter**

Award of Excellence:

Joyce Litoff, *Oct 2019, Special Bicentenary Issue*, U.S. Bahá'í News

Award of Merit:

Joshua Kagi, Curtis Ramsey-Lucas, *The Christian Citizen Weekly*,  
American Baptist Home Mission Societies

# Class C—Writing For Publication

## **Newspaper or Magazine News, Single Story**

Award of Excellence:

Sr. Rose Pacatte, *Two New Movies that Matter: Harriet and A Hidden Life*,  
Pauline Center for Media Studies

Award of Merit:

Thomas Mennillo, *12-year-old Homelessness Activist is Invited to  
Testify in D.C.*, U.S. Bahá'í National Center  
Bryan Kaylor, *Global Baptists Gather in the Bahamas*, Word & Way

## **Newspaper or Magazine News, Series**

Award of Excellence:

Jessica Brodie, *UMC General Conference Special Session 2019*,  
South Carolina United Methodist Advocate

## **Newspaper Feature, Single Story**

Award of Excellence:

Christopher Herlinger, *Jon Sobrino Profile*,  
Global Sisters Report/National Catholic Reporter

Award of Merit:

Sr. Rose Pacatte, *Confess: Irish Artist's Exhibit on Clergy Sex Abuse  
of Children*, Pauline Center for Media Studies

## **Magazine Article, Single Article**

Award of Excellence:

Rick Jones, *An Out-of-this-world Legacy*, Presbyterian Church (U.S.A.)  
Donna Frischknecht Jackson, *Rural Realities, Opioids on Main Street  
U.S.A.*, Presbyterian Church (U.S.A.)  
Donna Frischknecht Jackson, *Protecting the Flock, How Safe is your  
Church?* Presbyterian Church (U.S.A.)

## **Magazine Article, Series**

Award of Excellence:

Katherine Branch, *Making a Joyful Noise, By: Gayle White*,  
Greengate Marketing

Award of Merit:

Brian Kaylor, *Beyond Redford*, Word & Way

## Editorial

Award of Excellence:

Donna Frischknecht Jackson, *The Holiness of Mud Season, Lenten Lessons are Revealed in the Muck*, Presbyterian Church (U.S.A.)

Award of Merit:

Brian Kaylor, *Of Trees & Thornbushes*, Word & Way  
Adlai Amor, *Diplomacy is the Best Way to Achieve Peace with Iran*,  
Friends Committee on National Legislation  
Donna Frischknecht Jackson, *The Theology of Barn-raising, Together We Can Build Something Beautiful*, Presbyterian Church (U.S.A.)

# Class D—Specialized Writing

## Book, Adult

Award of Excellence:

Jessica Brodie, *Feed My Sheep*,  
South Carolina United Methodist Advocate

Award of Merit:

Robyn LeBron, *Finding the Common Ground Between Science and Spirituality*

## Book, Children

Award of Excellence:

Susan Engle, *Robert Sengstacke Abbott: A Man, a Paper, and a Parade*,  
Brilliant Star/U.S. Bahá'í National Center

Award of Merit:

Victoria Garlock, *Interfaith Made Easy*, Jubilee! Community Church

## Web Written for Online Publication

Award of Excellence:

Katherine Branch, *Inside the Ghana Pilgrimage: Reflections on Faith and Reconciliation Across Troubled Waters*, Greengate Marketing  
Christopher Herlinger, *El Salvador Series*,  
Global Sisters Report/National Catholic Reporter

Awards of Merit:

Thomas Mennillo, *Community-building Focus Brings Momentum into Autumn*, U.S. Bahá'í National Center  
Rich Copley, *South Sudan Meets the Bluegrass in Peacemaker's Journey*,  
Presbyterian Church (U.S.A.)

### **Non-Broadcast Script Written for Audio or Video**

Award of Excellence:

Lauren Rogers, *Minute for Mission: Messages of Faith, Written on the Heart*, Presbyterian Church, U.S.A.

### **Broadcast Script Written for Audio or Video**

Award of Excellence:

Eron Henry, *Reverend Mother*, Eron Henry and Associates

Award of Merit:

Adlai Amor, *End Gun Violence*,  
Friends Committee on National Legislation

# Class E—Graphic Design, Art, and Photography

### **Design, Overall Publication**

Award of Excellence:

Katie Stripling, *School of the Arts Annual Report*, Samford University  
Katherine Branch, *Focal Point Magazine*, Greengate Marketing

Awards of Merit:

Katherine Branch, *Pathways Magazine 2019-20*, Greengate Marketing

### **Design, Publication Cover**

Award of Excellence:

Steven Havira, *Connections 2019 Cover*, Hartford Seminary  
Steven Havira, *Alumni Magazine cover 2019*, Hartford Seminary  
Katherine Branch, *Focal Point Magazine Cover*, Greengate Marketing

### **Illustration**

Award of Excellence:

Doug Puller, *Peace on Earth*, Bread for the World

Award of Merit:

Sarah Carson, Elizabeth Hunter, *Poems with Pandas*,  
Women of the Evangelical Lutheran Church in America



### **Illustration, Publication Cover**

Award of Excellence:

C. Aaron Kreader, *Light of Faith*, Volume 50, No. 3,  
Brilliant Star/U.S. Bahá'í National Center

Award of Merit:

Sarah Carson, Elizabeth Hunter, *October Issue*, *Gather Magazine*,  
Women of the Evangelical Lutheran Church in America

### **Photography, Digital, Series**

Award of Excellence:

Brian Kaylor, *Poland*, *Word & Way*

### **Logo/Branding Development**

Award of Excellence:

Shane Nichols and Tasha Sargent, *A Fresh Twist on an Institution that is  
166 Years Old*, Garrett-Evangelical Theological Seminary

Award of Merit:

Elizabeth McBride, *Just Love Logo*,  
Women of the Evangelical Lutheran Church in America

### **Website Design**

Awards of Excellence:

Kurt Gwartney, *Phillips Theological Seminary Website*,  
Phillips Theological Seminary



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# Class F— Audio and Video, Non-Broadcast and Cable

## **Radio Program or Series**

Award of Excellence:

Jennifer Davis Rash, *TAB News — Leading Athletes to Know Jesus Better*  
The Alabama Baptist

## **Broadcast/Cable TV, Series**

Award of Excellence:

Brad Pomerance, *Mental Health in Older Jewish Americans*,  
Jewish Life Television

## **Radio Commercial or Public Service Announcement or Series**

Award of Excellence:

Timothy McHugh, Adlai Amor, *End Gun Violence*,  
Friends Committee on National Legislation  
Tim McHugh, *Democracy and Family Separation*,  
Friends Committee on National Legislation

## **Video, Documentary/Educational**

Award of Excellence:

Alan Hatchett, *Refresh and Gladden My Spirit*,  
U.S. Bahá'í National Center

Award of Merit:

Rick Jones, *Church of the Astronauts: Lunar Communion*,  
Presbyterian Church (U.S.A.)

## **Video, Promotional/Informational**

Award of Excellence:

Katie Stripling, *It's More Than What You Earn. It's Who You Become*,  
Samford University  
Juan Della Torre Moses, Yann Arthus-Bertrand, *Protecting the Oceans:  
The Pope Video of September*,  
La Machi - Communication for Good Causes

Awards of Merit:

Paul Seebeck, Michael Fitzer, *Matthew 25: Eradicating Systemic Poverty*,  
Presbyterian Mission Agency

## **Video, Entertainment/Inspirational**

Award of Excellence:

Katherine Branch, *Take Transformative Action*, Greengate Marketing

# Class G—Public Relations Materials

## **Poster**

Award of Excellence:

Teresa Mader, Bryce Wiebe, *2019-2020 Presbyterian Giving Catalog*,  
Presbyterian Church (U.S.A.)

## **Flyer**

Award of Excellence:

Sarah Carson, Elizabeth Hunter, *Gather Magazine Bible Study*,  
Women of the Evangelical Lutheran Church in America

## **Booklet**

Award of Excellence:

Katie Stripling, *Beeson Divinity School Andrew Gerow Hodges Chapel*,  
Samford University

## **Annual Report**

Award of Excellence:

Katie Stripling, *Samford University 2018 Annual Report*, Samford University

## **Special Print Material**

Award of Excellence:

Katie Stripling, *Samford School of the Arts Calendar*, Samford University

Award of Merit:

Carrie Harris, Claire Ehlinger, *CBF Christmas Card*,  
Cooperative Baptist Fellowship

Kurt Gwartney, *2019 Advent and Devotional Christmas Card*,  
Phillips Theological Seminary

### **Press Kit/Media Kit**

Award of Excellence:

Carrie Harris, Aaron Weaver, Claire Ehlinger, Jeff Huett,  
*Fellowship Advertising Media Kit*, Cooperative Baptist Fellowship

Award of Merit:

Timothy McHugh, *Ten Hungriest and Poorest U.S. States*,  
Friends Committee on National Legislation

### **Special Issue Publication, Religious Observance**

Award of Excellence:

Katie Stripling, *Beeson Magazine*,  
Beeson Divinity School/Samford University

### **Advertisement, Series**

# Class H—Public Relations/ Advertising Campaigns

### **Advertising Campaign**

Award of Excellence:

Teresa Mader, Bryce Wiebe, *2019 - 2020 Presbyterian Giving Catalog*  
*Print Advertising Campaign*, Presbyterian Church (U.S.A.)

Award of Merit:

Juan Della Torre Moses, *Angels Unawares - 105th World Day of Migrants  
and Refugees*, La Machi - Communication for Good Causes

### **Public Relations Campaign**

Award of Excellence:

Juan Della Torre Moses, *175 Year Anniversary of the Pope's Worldwide  
Prayer Network*, La Machi - Communication for Good Causes

Award of Merit:

Kathy Francis, Melody Smith, Mari Evans, *End Cash Bail March*,  
Presbyterian Church (U.S.A.)

## **Integrated Marketing Campaign**

Award of Excellence:

Juan Della Torre Moses, *Nuns Healing Hearts for Talitha Kum and Galileo Foundation*, La Machi - Communication for Good Causes

Award of Merit:

Elizabeth McBride, Terri Lackey, *Just Love/Gathering 2020*  
Women of the Evangelical Lutheran Church in America

## **Social Media Campaign**

Award of Excellence:

Katherine Branch, *Love in Action Campaign*, Greengate Marketing

Award of Merit:

Terri Lackey, *Daily Grace*,  
Women of the Evangelical Lutheran Church in America

## **Fundraising Campaign**

Award of Excellence:

Aaron Weaver, Claire Ehlinger, Carrie Harris, Jeff Huett,  
*CBF Offering for Global Missions: Share Abundant Life*,  
Cooperative Baptist Fellowship

Award of Merit:

Katherine Branch, *Emmaus House Youth on the Move (YOTM) 2019*  
*Fundraising Campaign*, Greengate Marketing

## **Disaster Response Support Materials**

Award of Excellence:

Teresa Mader, Bryce Wiebe, *2019 Famine Direct Mail Appeal & Supporting Materials*, Presbyterian Church (U.S.A.)

## **Best Display or Exhibit**

Award of Excellence:

Joyce Litoff, Neiger Design, *Bahá'í Welcome Center Kiosk*  
U.S. Bahá'í National Center

# Class I—Digital Media

## **Website**

Award of Excellence:

Teresa Mader, Bryce Wiebe, *2019 - 2020 Presbyterian Giving Catalog Website*, Presbyterian Church (U.S.A.)

Jeff Langford, Carrie Harris, Aaron Weaver, *Cooperative Baptist Fellowship Website*, Cooperative Baptist Fellowship

Award of Merit:

Kathy Williams, *Ursuline Sisters of Louisville Website*,  
Ursuline Sisters of Louisville

## **Blog**

Award of Excellence:

Lauren Rogers, *Weekly Offerings Blog*

Award of Merit:

Terri Lackey, Linda Post Bushkofsky, Elizabeth McBride,  
*Women of the ELCA blog*,

Women of the Evangelical Lutheran Church in America

## **Individual Blog Entry**

Award of Excellence:

Lauren Rogers, *We Bee-Long to Jesus*, *Weekly Offerings Blog*,  
Presbyterian Church (U.S.A.)

Award of Merit:

May Livingston, *A Glimpse of Peace in the Middle East*,  
*STAND League Blog*,

Scientologists Taking Action Against Discrimination

Chris Ellis, *What Happens When You Die?*

*STAND League Blog*,

Scientologists Taking Action Against Discrimination

## **Podcast Series**

Award of Excellence:

Andy Hale, Carrie Harris, Aaron Weaver, *CBF Conversations*,  
*Cooperative Baptist Fellowship*

Cherilyn Crowe, *BJC Podcast Series: The Dangers of Christian Nationalism*, Baptist Joint Committee

Award of Merit:

Brian Kaylor, *Baptist Without An Adjective*, *Word & Way*

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## Individual Podcast Episode

Award of Excellence:

Andy Hale, Carrie Harris, Aaron Weaver, *CBF Podcast: A Conversation with Jemar Tisby*, Cooperative Baptist Fellowship  
Brian Kaylor, *Liberty Not to Pray*, Word & Way

With a special thanks to our judging panel chairs:

Elise Gubler

Casey Tom

Cherilyn Crowe

Richard Nelson

Craig Taylor

Candice Johnson

Manahi Taber-Kewene

Deb Christian

Jordan Feinauer

Jenny Teemsma

And to:

Jacob Daniel Kenning

For video design and production!



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# BEST IN CLASS

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## **Class C—Writing For Publication**

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Rural Realities, Opioids on Main Street U.S.A.  
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## **Class D—Specialized Writing**

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Global Sisters Report: El Salvador Series  
National Catholic Reporter

## **Class E—Graphic Design, Art, and Photography**

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Greengate Marketing



**Class F— Audio and Video, Non-Broadcast and Cable**

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